

William M. Cross

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EMPLOYMENT HISTORY

- 2011 - present **North Carolina State University**
Director, Open Knowledge Center & Head of Information Policy
- 2022 – 2023 **Fulbright-Schuman Commission**
Fulbright Scholar
- 2012 - present **University of North Carolina School of Information & Library
Science**
Adjunct Instructor
- 2010 - 2011 **Duke University Libraries**
Scholarly Communication Intern
- 2007 - 2011 **University of North Carolina University Libraries**
Digital Copyright Specialist

EDUCATION

- 2011 **University of North Carolina School of Information and Library
Science**
M.S.
- 2007 **University of North Carolina at Chapel Hill School of Law**
J.D.
- 2003 **University of North Carolina School of Journalism and Media**
M.A. in Media & Communication Law
- 2000 **University of North Carolina at Chapel Hill**
B.A. in American Constitutional History, Dramatic Art

SELECTED PUBLICATIONS

- **Cross, W.**, Bonn, M., & Bolick, J. (2023). *Scholarly Communication Librarianship & Open Culture: Law, Economics, & Publishing*. Association of College & Research Libraries.
- Kittleston, S. & **Cross, W.** (2023). Copyright Issues in Open Access. In Buttler, D. & Ferullo, D. (eds.) *Copyright: Best Practices for Academic Libraries*. Rowman & Littlefield.
- Gumb, L. & **Cross, W.** (2022). In Keeping with Academic Tradition: Copyright Ownership in Higher Education and Potential Implications for Open Education, *Journal of Copyright Education and Librarianship*.
- **Cross, W.** Copyright Questions & Answers (Regular Column in *Against the Grain*).

- **Cross, W.** & Jacob, M. (July 2021). Global Resilient OER: Building open resources that cross legal boundaries with the Code of Best Practice in Fair Use for OER. [International Journal of Open Educational Resources blog](#).
- **Cross, W.** (June 2021). Building Copyright Literacy for a Global Community of Open Educators with the Code of Best Practices. [UK Copyright Literacy Group](#).
- Goller, C., Vandegrift, M., & **Cross, W.** (2021). [Sharing Notes Is Encouraged: Annotating and Co-creating with Hypothes.is and Google Docs](#). *Journal of Microbiology & Biology Education*, 22(1).
- Elder, A, Larson, A., Thornton, E, & **Cross, W.** (2021). [Exploring Faculty Perceptions of OER and Impediments to their Use: A Multi-Institutional Study](#), *International Journal of Open Education Resources* 3(2).
- Bonn, M., **Cross, W.**, & Bolick, J. (2020). [Finding Our Way: A Snapshot of Scholarly Communication Practitioners' Duties & Training](#). *Journal of Librarianship and Scholarly Communication*, 8(1).
- **Cross, W.** (2019). But How Are Things Going in Practice?: A Five-Year Review of an LIS Legal Issues for Librarians Course. In Smith, Ellis, and Becker (eds.) *Coaching Copyright: Best Practices for Teaching a Difficult Subject*. ALA Editions.
- Rigling, L., & **Cross, W.** (2019). [Getting to Know You: How We Turned Community Knowledge into Open Advocacy](#). In Wesolek, A., Lashley, J., and Langley, A. (eds.) *OER: A Field Guide for Academic Librarians*, Pacific University Press.
- Waller, M. & **Cross, W.** (2018). [Preparing Students to “Think and Do”: Promoting the Value of Student Work at NCSU](#). In Jackson, A., Pierard, C., and Schadl, S. (eds.) *Scholarship in the Sandbox: Academic Libraries as Laboratories, Forums, and Archives for Student Work*, Association of College and Research Libraries.
- Alpi, K., **Cross, W.**, & Raschke, G. (2017). [The NCSU Libraries' Alt-Textbook Project: Open Education That Opens a Door to the Library](#). In Diaz, C. (ed.) *Textbooks in Academic Libraries*. (pp. 69 - 89). American Library Association.
- Thompson, S., Rigling, L., **Cross, W.**, & Vickery, J., (2017). [Data-Informed Open Education Advocacy: A New Approach to Saving Students Money and Backaches](#), *Journal of Access Services*, 14(3).
- Waller, M., **Cross, W.**, & Rigling, L. (2017). [The Open Textbook Toolkit: Seeding Successful Partnerships for Collaboration Between Academic Libraries and University Presses](#), *Journal of Scholarly Publishing*, 49(1).
- **Cross, W.** (2017). [Issue Brief: Using Fair Use to Preserve and Share Disappearing Government Information](#), Association of Research Libraries.
- **Cross, W.** (2017). [Special Issue: Legal Issues in Information Sharing in the Era of Sci-Hub](#). *Against the Grain*, 29(4).
- **Cross, W.** (2016). Library Expertise Driving Pedagogical Innovation: Bringing “Open” to the Classroom with Open Educational Resources. In Smith, K. and Dickson, K. (eds.) *Creating the 21st-Century Academic Library*. (pp. 71 – 96) Rowman & Littlefield.

- **Cross, W.** (2016). [Libraries Support Data-Sharing Across the Research Lifecycle](#). *Library Journal*.
- **Cross, W.** (2016). [More than a House of Cards: Developing a Firm Foundation for Streaming Media and Consumer-Licensed Content in the Library](#). *The Journal of Copyright in Education and Librarianship*, 1(1).
- **Cross, W.** (2015). Making Space for the Giants: Copyright, Technology, and Online Instruction. In Major, C. (ed.) *Teaching Online: A Guide to Theory, Research, and Practice*. (pp. 131-149) Johns Hopkins University Press.
- Davis, H. & **Cross, W.** (2015). [Using a Data Management Plan Review Service as Training Ground for Librarians](#). *Journal of Librarianship and Scholarly Communication*, 3(2) 1-20.
- **Cross, W.** (2014). [What We Talk About When We Talk About “Journal Club”](#) *Serials Review*, 40(2) 123-128.
- Hansen, D., **Cross, W.**, & Edwards, P. (2013). [Copyright Policy and Practice in Electronic Reserves among ARL Libraries](#). *College & Research Libraries*, 74(2) 69-84.
- **Cross, W.** (2012). [Restoring the Public Library Ethos: Copyright, Licensing, and the Future of Librarianship](#). *Law Library Journal*, 104(1) 195-217. **AALL Best Paper - Student Division**.
- [Report of the ARL Joint Task Force on Services to Patrons with Print Disabilities](#) *Association of Research Libraries*. (2012). Association of Research Libraries
- **Cross, W.** & Edwards, P. (2011). [Preservice Legal Education for Academic Librarians within ALA-Accredited Programs](#). *portal: Libraries and the Academy*, 11(1) 533-550.
- Smith, K. & **Cross, W.** (2010). [Developing Copyright Policy: A Guide for Liberal Arts Colleges](#). *Consortium of Liberal Art Colleges*, The Oberlin Group.
- **Cross, W.** (2007). [Hot Coffee and Freeze-Dried First Amendment Analysis: The Dubious Constitutionality of Using Private Ratings for Public Regulation of Video Games](#). *UNC First Amendment Law Review*, 4(1), 299-340.

SELECTED PRESENTATIONS

Selected Keynotes and Invited Workshops

- “Copyright Lessons for Reimagining Open Education with the Code of Best Practice in Fair Use for OER.” *Partnership Among South Carolina Academic Libraries (PASCAL) Invited Speaker Series*, April 12, 2022
- “Amplifying Student Voices through Open Pedagogy: Connecting Open Ecosystems Across Institutions” *Kennesaw State University Open Education Week Series*, March 29, 2022
- “Open Pedagogy In OER Series” *Consortium of Academic and Research Libraries in Illinois (CARLI) Professional Develop Series*, March 8 and 15th 2022.

- “Decoding Copyright: A Guide to Legal Issues in Medical Librarianship from Fair Use to Force Majeure” *Medical Library Association*, October 18, 2021.
- “Keynote: Copyright Chat Live: Learning to be a copyright librarian through community conversations. *Miami Copyright Conference*, September 29, 2021.
- “Copyright and Open Knowledge: A Primer on Copyright for Research and Scholarship” *Iowa State University Open Scholar Café Series*, June 17, 2021.
- “Building Copyright Literacy for a Global Community of Open Educators” *UK Association for Learning Technology*, June 11, 2021.
- “Keynote: Building Resilient Materials for Canadian Educators and a Global OER Community” *ABC Copyright Conference*, May 5, 2021.
- “What Librarians Can Do with the Code of Best Practices” *Association of Research Libraries*, April 19, 2021.
- “What Does Copyright Have to Do with Open Pedagogy?” *New England Board of Higher Education Open Pedagogy Series*, March 29, 2021.
- “Keynote: Fair Use for Foreign Language Educators with the Code of Best Practice” *Foreign Language OER Conference*, March 6, 2021.
- “OER Challenges and Opportunities” *WCET*, September 24, 2020.
- “Preconference: Copyright, Creative Commons, and OER” *Open Educational Resources for HBCU Academic Librarians Summit*, Charleston, SC, February 9, 2020.
- “Copyright and Open Education: Two Great Tastes that Taste Great Together” *National Humanities Center*, December 18, 2019.
- “Preconference: Untangling the Consumer-Licensed Media Knot” *Miami Copyright Conference*, September 25, 2019.
- “Introducing the Library Copyright Institute” *ALA Copytalk*, August 1, 2019.
- “Preconference: OER + Scholarly Communication” *ACRL 2019*, Cleveland, OH, April 10, 2019.
- “Opening the Sandbox: Supporting Student Research as a Gateway to Open Practice” *Force11 Scholarly Communication Institute*, San Diego, CA, July 31-August 4, 2017.
- “Making Open Access the Rocket Fuel for Scholarship at UAHuntsville” *Distinguished Speaker Series*, Huntsville, AL, March 1, 2017.

Selected Conference Presentations

- “From Paywalls to Public Works: Information Policy Infrastructure for More Inclusive and Impactful Scholarship” *Digital Initiatives Symposium*, April 26, 2022. San Diego, CA.
- “Taking a Page from the Scholarly Communication Notebook to Transform Library and Information Services Education” *Coalition for Networked Information (CNI) Fall Membership Meeting*, December 6, 2021.
- “From Code to Practice: Lessons Learned from Publishing OER with the Code of Best Practice in Fair Use for OER” *OpenEd21*, October 19, 2021.

- “Scribbling in the Margins of the SCN for More Playful and Open Copyright Instruction” *IcePops: UK Copyright Literacy*, June 25, 2021.
- “Copyright Concerns in Twitch and Related Livestreaming Platforms” *University Information Policy Officers Annual Meeting*, June 2-4, 2021.
- “Combining Open Pedagogy and Citizen Science to Empower Learners and Educators” *OER21*, April 21, 2021.
- “Scribbling in the Margins of the Scholarly Communication Notebook to Build a More Global Community of Open Educators” *OE Global*, November 16, 2020.
- “How Would You Teach if Copyright Wasn’t in the Way: Best Practices in Fair Use and Fair Dealing for OER” *OpenEd20*, November 12, 2020.
- “There’s No 10% Rule, and It’s a Good Thing Too: Busting Myths about Fair Use in Open Education” *Open Education Network Summer Institute*, July 27, 2020.
- “Building a Sustainable Open Community with the Open Pedagogy Incubator” *OER20*, London, UK, April 1, 2020.
- “Library Publishing and Copyright: Questions and Answers”, *Library Publishing Forum*, Vancouver, BC, May 10, 2019.
- “Soup from a Stone: Collective Development of Open Educational Resources that Welcome Underrepresented Voices to Scholarly Communication” *The Collective*, Knoxville, Tennessee, March 2, 2018.
- “Teaching Scholarly Communication: What Are You Doing and How Can We Help?” *Association for Library and Information Science Educators*, February 6, 2018.
- “Mapping the Copyright Constellation: Charting Campus Partners to Create Copyright Instruction Your Students Will Care About” *Kraemer Copyright Conference*, Colorado Springs, CO, June 6, 2017.

SELECTED GRANTS AND AWARDS

- 2022 – 2023 Fulbright Commission
 “Community-Based Copyright Literacy in the European Union: Codes of Fair Practice as Core Open Knowledge Infrastructure”
Lead PI: William Cross **Funding:** €20,000
- 2021 - 2023 Institute of Museum and Library Services (RE-250053-OLS-21)
 “Supporting the Creation of OER with a Code of Best Practices in Fair Use”
Lead PI: Meredith Jacob **Co-PI:** William Cross **Funding:** \$249,905
- 2021 - 2023 Institute of Museum and Library Services (RE-250023-OLS-21)
 “A Blueprint for Equitable Open Educational Practices”
Lead PI: Lindsey Gumb **Co-PI:** William Cross **Funding:** \$96,540
- 2020 - 2023 William and Flora Hewlett Foundation

	“Partnering With Networks and Content Developers to Build Capacity for High-Quality OER”		
	Lead PI: Meredith Jacob	Sub-awardee: Will Cross	Funding: \$700,000
2020 - 2021	Coronavirus Aid, Relief, and Economic Security Act (CARES Act) “UNC System Digital Course Enhancement Project”		
	Lead PI: Michelle Soler	Sub-awardee: Will Cross	Funding: \$71,000
2020 - 2023	Institute of Museum and Library Services (RE-246377-OLS-20) “Library Copyright Institute”		
	Lead PI: David Hansen	Co-PI: William Cross	Funding: \$242,717
2019 - 2022	Institute of Museum and Library Services (LG-36-19-0021-19) “Scholarly Communication Notebook”		
	Lead PI: William Cross	Co-PI: Maria Bonn	Funding: \$247,128
2018 – 2019	Institute of Museum and Library Services (RE-87-18-0081-18) “Piloting the Library Copyright Institute”		
	Lead PI: David Hansen	Co-PI: William Cross	Funding: \$49,876
2017 – 2019	Institute of Museum and Library Services (LG-72-17-0051-17) “The Open Textbook Toolkit”		
	Lead PI: William Cross	Co-PI: Mira Waller	Funding: \$49,958
2017 - 2018	Institute of Museum and Library Services (LG-72-17-0132-17) “Designing OER to Prepare the Next Generation of Librarians”		
	Lead PI: William Cross	Co-PI: Maria Bonn	Funding: \$49,808
2017 - 2018	University of North Carolina System General Administration “OER Across the UNC System”		
	Lead PI: William Cross	Co-PI: N/A	Funding: \$32,750
2016 – 2017	NC State University Libraries Innovation Grants “The Alt-Textbook Project”		
	Lead PI: William Cross	Co-PI: N/A	Funding: \$25,000
2015 - 2016	North Carolina State University Foundation “Open Education at North Carolina State”		
	Lead PI: William Cross	Co-PI: N/A	Funding: \$15,000

Awards and Fellowships

2020 Mover and Shaker, *Library Journal*

2019 Mozilla Open Leader, *Mozilla Foundation*
 2018 OER Research Fellow, *Open Education Group*
 2018 Invited Participant, *OpenCon*
 2018 Invited Participant, *Triangle Scholarly Communication Institute*
 2016 Pride of the Wolfpack Award, *North Carolina State University*
 2012 Best Paper: Student Division, *AALL/Lexis-Nexis Call for Papers*
 2006 Gressman-Pollitt Award for Oral Advocacy: Best Overall, *UNC School of Law*

NATIONAL SERVICE

2021 - present Advocacy & Public Policy Committee, *University Information Policy Officers*
 2019 - present Editorial Board, *Journal of Librarianship & Scholarly Communication*
 2016 - present Reviewer, *Journal of Copyright in Education and Librarianship*
 2016 - present Steering Committee, *PsyArXiv*
 2014 - present Advisory Board, *Triangle Scholarly Communications Institute*
 2013 - present Presenter Coordinator, *ACRL Scholarly Communications Roadshow*
 2020 Reviewer, *U.S. Department of Education Open Textbook Pilot*
 2019 - 2021 Advisory Board, *HBCU Alliance OER Program*
 2019 Invited expert presenter, *IMLS Copyright Convening*
 2018 - 2019 Developer, *Open Education Network Librarian Bootcamp*
 2018 - 2020 Developer, *NC LIVE OENC Training and Outreach*
 2017 - 2018 Peer Mentor, *SPARC Open Education Leadership Program*